



FOR IMMEDIATE RELEASE

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### **IOGENIC™ Auto Refreshed! – Now with a long lasting formula**

Singapore, 10<sup>th</sup> October, 2006 – Nanoaq Pte Ltd had started promoting IOGENIC™ Auto Refreshed! since March this year. At that time, the formulation used could last for up to 6 months. With the improve in technology from Japan, Nanoaq is pleased to announce the new IOGNIC™ Auto Refreshed!, that could last for at least 12 months!

Chan Peng, General Manager of Nanoaq Pte Ltd expressed "Customers are happy with the existing IOGENIC™ Auto Refreshed! treatment. The only concern they have, is that the effects are too short lived. Now with the new formula from Japan, I am sure our customers would be even more delighted."

Nanoaq sees that in-car air pollution is a serious health threat to Singaporeans. IOGENIC™ Auto is specially designed to combat in-car air pollution. IOGENIC™ Auto is a treatment that coats the whole car cabin with nano-titanium and nano-silver particles. This coating detoxifies, sterilizes and deodorizes in-car air, giving drivers and their passengers cleaner, fresher and healthier air when they are traveling in the midst of pollution on the roads.

Tests conducted by SETSCO Services, one of Singapore's largest independent test laboratories have proven IOGENIC™ Auto to be effective in killing bacteria and decomposing toxic exhaust gases, cigarette smoke, ammonia, nitrogen and sulphur oxides. New test by BSD (a spin-off company from NUS) proves that a new car that has been IOGENIZED has 20 times less toxic gases as compared to another new car, in just 2 weeks.

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The air quality in a new or old car is generally detrimental to our health. With IOGENIC™ Auto working in the background, the in-car air is always kept cleaner, fresher and healthier for the driver and his passengers thus protecting their health and making their journey a more pleasant one.

For information please visit

<http://www.iogenic.com.sg>

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